PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

May 21, 1993

Mr. Mitchell B. Fox
Publisher
Details Magazine
632 Broadway - 12th Floor
New York, NY 10012-2654

Dear Mitchell:

I would like to invite you to a meeting being held at Philip Morris on Wednesday, May 26th at 3:00 on the 26th Floor to discuss the proposed Grannis Bill that is pending in the N.Y. State Legislature.

In effect, this bill would ban all but print and newspaper advertising for tobacco products. Clearly, if enacted, this would set the stage for further and deeper restrictions on marketing our products. (A more complete description of the bill follows).

Please advise Liz Milisits at (212) 880-3269 by Monday, May 24th if you will be able to attend. Thanks in advance for your support and look forward to seeing you on Wednesday.

Sincerely,

Diane Cimine

Diane Cimine
Manager, Media

DC/em
Attachment

2060373458

Source: https://www.industrydocuments.ucsf.edu/docs/hpfy0004